



## Innovative, Inspired, Intuitive The Digital Domain of Public Libraries

### Public Libraries Conference and Exhibition Sydney, Australia

Sunday 20 November 2011 to Wednesday 23 November 2011  
 At the SMC Conference and Function Centre [www.smcfc.com.au](http://www.smcfc.com.au)  
 Hosted by the NSW Metropolitan Public Libraries Association [www.plmnsw.org.au](http://www.plmnsw.org.au)

# Conference & Exhibition Program

*Information, technology, connectivity* and *collections*, are providing exciting new opportunities and challenges for public libraries through emerging formats, social networking and national ITC infrastructure.

Sunday 20 November 2011		WELCOME
<b>5:00PM TO 6:00PM</b>  <b>SMC Conference Centre Foyer</b>	<b>REGISTRATION</b>	<p>The Registration Desk will be open for delegates from 5:00pm to 6:00pm Sunday and on Monday and Tuesday morning from 8:00am</p>
<b>6:00pm to 7:30pm</b>  <b>Kinokuniya Bookstore, Galleries Victoria 500 George Street Sydney</b>	<b>WELCOME RECEPTION</b> For Delegates, Sponsors and Exhibitors	<p><b>Official Welcome</b>            MPLA President, Cr Win Gaffney Mayor, Lane Cove Council</p> <p>Make connections and enjoy one of Sydney's unique bookshops</p> <p>MC: Philip Edney            Manager, City of Canada Bay Library Service            Entertainment: Joe Littlefield, Guitarist            Catering: Julia Weston</p>
<b>7:30pm onwards</b>	<b>Explore Sydney</b>	Restaurant suggestion are listed in you Conference folder <span style="float: right;"><b>Inquiries: Just look for the "ASK ME" badges</b></span>

Monday 21 November 2011

UPLIFT

8:00am to 9:00am

SMC Conference  
Centre Foyer

REGISTRATION

The Registration Desk will be open for delegates on Monday from 8:00am

Inquiries: Just look for the "ASK ME" badges  
Wifi is available throughout the SWITCH conference

8:00am to 9:00am

Foyer and  
Banquet Hall

Exhibition Access

The exhibition will be open from 8:00am each morning

Activate your exhibition SWITCH 2011 Passport  
LUCKY DRAW during Tuesday afternoon tea

9:00am to 9:30am

Grand Lodge

The President's  
Welcome

Welcome to Sydney

MPLA President, Cr Win Gaffney Mayor, Lane Cove Council

The Hon Don Page, Minister for Local Government MLA

MC: Carol Yuen  
Manager Warringah Library Service  
Acknowledgement of Country

9:30am to 10:30am

Grand Lodge

KEYNOTE ADDRESS

Mark Pesce  
Inventor, Writer  
Futurist

Connectivity in the digital domain

The possibilities and challenges of our digital future

<p><b>10:30am to 11:00am</b></p> <p><b>Banquet Hall and Foyer</b></p>	<p><b>Morning tea with Exhibitors</b></p>	
<p><b>11:00am to 12:30pm</b></p> <p><b>Grand Lodge</b></p>	<p><b>SESSION ONE</b></p> <p><b>Dr Alex Byrne, State Librarian State Library of New South Wales</b></p> <p><b>Christine Mackenzie CEO, Yarra Plenty Regional Library</b></p>	<p><b>UPLIFT A new take on convergence, technology and connectivity</b></p> <p>Twenty-first century libraries in the community: innovative, inspired, intuitive Supporting and strengthening public libraries in their connection to the community</p> <p>Discovering Library websites. The Yarra Plenty experience of implementing a “discovery layer” to their Library Management System. As chair of IFLA’s Metropolitan Library’s section, Christine will also address the building of on-line communities at the international level</p> <p style="text-align: right;">MC: Ross Balharrie Services Delivery Coordinator nsw.net State Library of NSW</p>
<p><b>12:30pm to 1:30pm</b></p> <p><b>Banquet Hall and Foyer</b></p>	<p><b>Lunch with Exhibitors</b></p>	<p>The Exhibition area will be the main focus for lunch</p>
<p><b>1:30pm to 2:45pm</b></p> <p><b>Grand Lodge</b></p>	<p><b>SESSION TWO</b></p> <p><b>Paula Bray Manager, Visual &amp; Digitisation Services Powerhouse Museum</b></p> <p><b>Jeffery Cruz Education Librarian City of Sydney</b></p>	<p><b>The Connectivity papers</b></p> <p>Connected, digital + social initiatives from the Powerhouse Museum With a blossoming of blogging, significant Flickr and Facebook presences the Museum has been developing great connections with a new audience</p> <p>Social Media: successes and failures along the way. How Australians are using social media</p> <p style="text-align: right;">MC: Philip Edney Manager, City of Canada Bay Library Service</p>

<p><b>2:45pm to 3:15pm</b> <b>Banquet Hall and Foyer</b></p>	<p><b>Afternoon tea with Exhibitors</b></p>	
<p><b>3:15pm to 4.55pm</b> <b>Grand Lodge</b></p>	<p><b>SESSION THREE</b></p> <p><b>Mary Anne Hodel Library Director Orange County Library System Florida</b></p> <p><b>Carolyn Robertson Unit Manager Libraries and Information Christchurch City Libraries</b></p>	<p><b>The Connectivity Papers</b></p> <p>Creating an innovative culture OCLS style Strategies to provide structure for innovation and idea creation</p> <p>Alive and on-line: digital developments and earthquake recovery at Christchurch City Libraries. The implementation of Bibliocommons the new catalogue interface with social networking features</p> <p style="text-align: right;">MC: Kathryn Baget-Juleff Manager Library Services, Camden</p>
<p><b>6:30pm to Midnight</b> <b>Dockside Function Centre Cockle Bay</b></p>	<p><b>Gala Awards Dinner</b></p>	<p>Marketing Awards Presentation</p> <p>Entertainment: <i>Highly Strung Trio</i> during drinks and dinner, followed by the <i>Highly Strung Rock &amp; Roll Orchestra</i> on stage after dinner</p>

**Tuesday 22 November 2011**

**INSPIRED SOLUTIONS**

**8:00am to 9:00am**

**REGISTRATION**

The Registration Desk will be open for delegates on Tuesday from 8:00am

**SMC Conference  
Centre Foyer**

Inquiries: Just look for the "ASK ME" badges  
Wifi is available throughout the SWITCH conference

**8:00am to 9:00am**

**Exhibition Access**

The exhibition will be open from 8:00am

**Foyer and  
Banquet Hall**

Activate your exhibition SWITCH 2011 Passport  
LUCKY DRAW during Tuesday afternoon tea

**9:05am to 10:30am**

**SESSION FOUR**

**Capability and Leadership in the digital domain**

**Grand Lodge**

**Paul Hagon  
Web Developer  
National Library of  
Australia**

Open Source at the National Library of Australia  
Making information available and relevant – leading innovations from the National Library of Australia

**Professor Helen  
Partridge  
Faculty of Science  
and Technology  
Queensland  
University of  
Technology**

Being a library and information professional in the age of Twitter, iPhones and Facebook?

MC Lyn Barakat  
Manager Library & Information Services  
Sutherland Shire

**10:30am to  
11:00am  
Banquet Hall and  
Foyer**

**Morning tea with  
the Exhibitors**

<p><b>11:00am to 12:30pm</b></p> <p><b>Grand Lodge</b></p>	<p><b>SESSION FIVE</b></p> <p><b>Chris Winter</b> <b>Innovation Division</b> <b>ABC</b></p> <p><b>Mary Kajewski</b> <b>Capacity</b> <b>Development</b> <b>Librarian</b> <b>State Library of</b> <b>Queensland</b></p> <p><b>Sophie McDonald</b> <b>Information Services</b> <b>Librarian</b> <b>University of</b> <b>Technology Sydney</b> <b>(UTS) Library</b></p> <p><b>Followed by a</b> <b>facilitated discussion</b></p>	<p><b>Capability and Leadership</b> – an opportunity for delegates to interact with the panel</p> <p>The ABC’s development of new content relationships with third party providers including archives, libraries and museums, technology research bodies (including NICTA, CSIRO, University of Sydney, and UTS), industry bodies, government agencies and media organisations</p> <p>The New Mobile Library: As the information transformation continues, libraries are investigating mobile devices and services to support the information requirements of their users wherever they may be</p> <p>Fun and games at UTS Library with mobile learning Information literacy programs at UTS Library, with a special interest in mobile technologies and social media, trialling a game-based learning model of information literacy.</p> <p>MC: Lyn Barakat Manager Library &amp; Information Services Sutherland Shire</p>
<p><b>12:30pm to 1:30pm</b></p> <p><b>Banquet Hall and</b> <b>Foyer</b></p>	<p><b>Lunch with</b> <b>Exhibitors</b></p>	
<p><b>1:30pm to 2:45pm</b></p> <p><b>Grand Lodge</b></p>	<p><b>SESSION SIX</b></p> <p><b>Cameron Morley and</b> <b><i>Take the Lead</i></b> <b>participants:</b></p> <p><i>Tech Tasters:</i> Sarah Taylor Heidi Colquhoun</p> <p><i>Transformers</i> Barjinder Kaur Heather Davis</p>	<p><b>Capability and Leadership</b></p> <p>Taking the Lead Results of the team based leadership program facilitated by the State Library of New South Wales</p>

<p><b>2:45pm to 3:15pm</b>  <b>Banquet Hall and Foyer</b></p>	<p><b>Refreshments with Sponsors and Exhibitors</b></p>	<p>Passport LUCKY DRAW</p>
<p><b>3:15pm to 4:45pm</b>  <b>Grand Lodge</b></p>	<p><b>SESSION SEVEN</b></p> <p><b>Melanie McCarten</b>  <b>Senior Project Manager State Library of Victoria</b>  <b>Euan Lockie,</b>  <b>Director, Australian Continuous Improvement Group</b></p> <p><b>Mary Lou Byrne</b>  <b>Local Studies Librarian</b>  <b>Mosman Library</b></p> <p><b>Matt Fallon</b>  <b>A/Executive Manager</b>  <b>The Edge</b>  <b>State Library of Queensland's Digital Culture Centre</b></p>	<p><b>Capability and Leadership</b></p> <p>Being The Best We Can: an innovative way to demonstrate and improve library performance</p> <p>Being The Best We Can self-evaluation enables public libraries to understand the effect they have on individuals and communities, and how well their service meets users' needs</p> <p>Mosman Faces  Taking you behind the scenes as Mosman's story goes online through filmed interviews and images</p> <p>The Edge's role is to nurture and facilitate the creative endeavours of young people across science, art and technology</p>
<p><b>4:45pm to 4:50pm</b>  <b>Grand Lodge</b></p>	<p><b>Closing remarks</b></p>	<p>Anne Hall  Manager Library and Museum Services</p>

Wednesday 23<sup>rd</sup> November 2011

**9.30am to 4.00pm**






**Starts at Customs House  
Library  
Circular Quay**





**Sydney Public Libraries Tour**




- City of Sydney, Customs House
- Lane Cove
- Ryde
- Ashfield
- Randwick
- City of Sydney, Surry Hills









# SWITCH EXHIBITORS














Stand	Logo	Exhibitor	Contact
1		<p><b>3M</b></p> <p>3M Library Systems is the only company that develops, designs, and manufactures cutting-edge conversion, circulation, collection management, and security solutions.</p> <p>Our solutions draw upon over 40 years of precious insights and inspirations from customers. It is reflected in solutions like 3M Tattle -Tape Strips, 3M SelfCheck Systems, RFID Tagging and Barcodes, Return and Sorting Systems, Digital Library Assistants, and so much more.</p> <p>From tracking of books to keeping queues short, to controlling running costs and keeping library patrons happy, no matter how big and precious the book collections are, 3M's promise is to deliver a long term partnership that is built to exceed their expectations.</p> <p>Product(s) for display during the exhibition: - • Latest range of RFID products.</p>	<p>Elon Goldbery</p> <p> <a href="mailto:egoldbery@mmm.com">egoldbery@mmm.com</a></p> <p> 02 9498 9785</p> <p> 02 9498 9161</p> <p> <a href="http://www.3m.com.au/LIBRARY">www.3m.com.au/LIBRARY</a></p>




Stand	Logo	Exhibitor	Contact
T8		<p><b>ABS</b></p> <p>Australia's national statistical office ABS is to assists and facilitates informed decision making, research, and discussion within governments and the community by providing a high quality and objective national statistical service.</p>	<p><a href="http://www4.abs.gov.au/web">www4.abs.gov.au/web</a></p>
T3		<p><b>AECgroup</b></p> <p>AECgroup's Community Research &amp; Strategy team provides the full range of market research services as well as specialised library, community, cultural and organisational consulting services.</p> <p>Operating largely in the public realm the team assists clients to understand their customers' or communities' needs and wants and provides an independent assessment and way forward.</p>	<p>Dr Veronica Lunn</p> <p><a href="mailto:veronica@aecgrouppltd.com">veronica@aecgrouppltd.com</a></p> <p>0417 206 023</p> <p><a href="http://www.aecgrouppltd.com">www.aecgrouppltd.com</a></p>
19		<p><b>All Access Library Division Elan Media Partners</b></p> <p>The All Access team at Elan Media Partners (previously Stomp) are a quality Audio Visual Supplier of CD, DVD,</p> <p>Games &amp; Audio Books. They provide access to the most comprehensive database of music and film in the library supply market, at great low prices. With eight years experience, they are highly successful at meeting the unique requirements of Libraries in relation to shelf ready services, reporting, invoicing, profile ordering and collection development assistance.</p>	<p>Peta Fletcher</p> <p><a href="mailto:peta.fletcher@elanmediapartners.com">peta.fletcher@elanmediapartners.com</a></p> <p>03 9412 3544</p>
13		<p><b>Baker &amp; Taylor/James Bennett</b></p> <p>James Bennett specialises in all aspects of acquisitions and collection development for public libraries. Our diverse range of content cover the widest range of relevant content in books, DVD's, CD's and Ebooks for all popular trade releases,</p>	<p>Sarah Cavanagh</p> <p>02 8988 5000</p>




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		<p>professional materials and small publishers.</p> <p>Our strengths include our collective knowledge and relationships with local and overseas publishers and distributors, which allow us to offer the most comprehensive range of suitable library materials available worldwide, including maximum coverage of uniquely Australian content and materials. With competitive pricing, and a flexible range of services including professional supplier-aided selection, sourcing of all required materials, account management and processing and cataloguing, we look forward to being of service to</p>	<p>☎ 02 8988 5030</p> <p>☎ 0403 115 362</p> <p>Mal O'Brien</p> <p>☎ 0403 487 788</p>
16		<p><b>Bibliotheca</b></p> <p>AECgroup's Community Research &amp; Strategy team provides the full range of market research services as well as specialised library, community, cultural and organisational consulting services.</p> <p>Operating largely in the public realm the team assists clients to understand their customers' or communities' needs and wants and provides an independent assessment and way forward.</p>	<p>Amanda Blanchard Phone:</p> <p>✉ Australia@bibliotheca-rfid.com</p> <p>☎ 03 9811 4750</p> <p>☎ 03 9811 4753</p> <p>🌐 www.bibliotheca-rfid.com</p>
11		<p><b>Bolinda</b></p> <p>Bolinda is an innovative media company and public library specialist that publishes and distributes the world's best range of titles in specialist product niches of large print and unabridged audio books. Bolinda digital the company's download solution is the world's best download solution and number one in the market today. Come and see us at our stand to know more about our apps and ebook solution launching 2012.</p>	<p>✉ sales@bolinda.com</p> <p>☎ 1300 782 547</p> <p>☎ 1800 671 411</p> <p>🌐 www.bolindalibrary.com</p>
8		<p><b>Britannica</b></p> <p>Encyclopaedia Britannica, Inc is a leader in reference and education publishing. Britannica products and services can be found in a variety of media, from print to mobile content with millions of people accessing online, via our school, tertiary,</p>	<p>✉ support@eb.com.au</p> <p>☎ 02 9915 8800</p> <p>🌐 www.britannica.com.au</p>



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		library and public sites. We are proud to be one of the world's most trusted brands.	
T6		<p><b>CAVAL</b></p> <p>CAVAL is an Australian not-for-profit company established to provide services to library and information sectors in Australasia. The range of services and solutions that CAVAL offers includes the following activities:</p> <ul style="list-style-type: none"> <li>• Australia's first end to end LOTE service (New)</li> <li>• Library Sorting and Return Systems/RFID (New)</li> <li>• Cataloguing and Metadata creation</li> <li>• Digitising</li> <li>• Information Systems Support (Relais, Statistics)</li> <li>• Copyright Permissions Service</li> <li>• Training and Consultancy</li> <li>• Storage (CARM facility)</li> </ul>	<p>Cathie Jilovsky</p> <p>✉ <a href="mailto:cathie.jilovsky@caval.edu.au">cathie.jilovsky@caval.edu.au</a></p> <p>☎ 03 9450 5504</p> <p>🌐 <a href="http://www.caval.edu.au">www.caval.edu.au</a></p>
		<p><b>Cambridge University Press</b></p> <p>aims to advance knowledge, education, learning and research worldwide. We have an extensive collection of resources that will enhance all types of research and learning. We offer lecturers, researchers, teachers and students a new dimension of access and usability to our extensive scholarly and educational content.</p>	<p>Rose Johnstone</p> <p>✉ <a href="mailto:rjohnstone@cambridge.org">rjohnstone@cambridge.org</a></p> <p>☎ 03 8671 1405</p> <p>🌐 <a href="http://www.cambridge.org/aus/">www.cambridge.org/aus/</a></p>
20		<p><b>Cengage Gale</b></p> <p>Gale - Cengage Learning is a world leader in e-research and educational publishing for libraries, schools and businesses. Best known for its accurate and authoritative reference content as well as its intelligent organisation of full-text magazine and newspaper articles, Gale offers more than 600 databases that are published online, in print, as eBooks and in microform.</p>	<p>Maryce Johnstone</p> <p>✉ <a href="mailto:maryce.johnstone@cengage.com">maryce.johnstone@cengage.com</a></p> <p>☎ 0418 346 874</p> <p>🌐 <a href="http://www.gale.cengage.com.au">www.gale.cengage.com.au</a></p>




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T5		<p><b>Charles Sturt University</b></p> <p>As Australia's largest distance education provider of Library and Information Management programs, the School of Information Studies at CSU uses the latest online technologies to deliver our courses to almost 2000 students. Through our Bachelor and Masters Degree in Information Studies, we are committed to the development of information professionals as dynamic leaders and skilled practitioners.</p>	<p>Damian Lodge</p> <p><a href="mailto:dlodge@csu.edu.au">✉ dlodge@csu.edu.au</a></p> <p><b>☎ 02 6933 2172</b></p> <p><a href="http://www.csu.edu.au">🌐 www.csu.edu.au</a></p>
T10		<p><b>Civica</b></p> <p>Spydus™ delivering an integrated automation solution, that encompasses the complete set of library management functions. Spydus is available as standalone or as managed service</p> <p>Implemented in more than 1600 libraries worldwide, Spydus offers tailored implementation with solutions to meet each library's individual needs.</p>	<p>Cheryl Smith</p> <p><a href="mailto:info@civica.com.au">✉ info@civica.com.au</a></p> <p><b>☎ 02 8324 3000</b></p> <p><a href="http://www.authority.civica.com.au">🌐 www.authority.civica.com.au</a></p>
9		<p><b>Digital Education Services</b></p> <p>A multimedia library lending specialists for online resources, genealogy CD ROM, lending CD ROM, DVD and Music.</p> <p>Services include:</p> <ul style="list-style-type: none"> <li>• Knowledge and experience to help you identify and source niche, quality library lending materials</li> <li>• Titles pre-tested by key library and education personnel</li> <li>• Recommendations and supply of library lending titles not available from other distributors</li> </ul>	<p><a href="mailto:info@digitaless.com.au">✉ info@digitaless.com.au</a></p> <p><b>☎ 03 9690 5959</b></p> <p><a href="http://www.digitaless.com.au">🌐 www.digitaless.com.au</a></p>






Stand	Logo	Exhibitor	Contact
		<ul style="list-style-type: none"> <li>•Competitive discounts</li> <li>•Visits to your location</li> <li>•Shelf ready Audio Visual titles to your specification</li> </ul>	
6		<p><b>EBSCO Publishing</b></p> <p>Fast, simple access to all of the library's full-text content (electronic and print) – EDS offers a truly integrated one-stop search experience for all of a library's Journals, Magazines, Books, Special Collections, OPAC and more</p>	<p> <a href="mailto:tcolvey@ebSCOhost.com">tcolvey@ebSCOhost.com</a></p> <p> 03 9276 1777</p> <p> <a href="http://www.ebSCOhost.com/discovery">www.ebSCOhost.com/discovery</a></p>
25		<p><b>Envisionware</b></p> <p>EnvisionWare is Making Libraries Better™ by providing comprehensive self service and efficiency solutions for libraries. Our solutions are designed to deliver exceptional public services to patrons and students, while improving the efficiency of library operations. This frees staff to deliver higher levels of personal attention to their patrons. Talk with us about PC Reservation, print management, payment solutions, event and room booking and RFID solutions.</p>	<p>Jo-Anne Shaw</p> <p> 08 8132 5800</p> <p> 08 8132 5899</p> <p> <a href="http://www.envisionware.com">www.envisionware.com</a></p>
3		<p><b>FE Technologies</b></p> <p>The FE Technologies Smart Library™ Radio Frequency Identification system is state-of-the-art RFID for libraries.</p> <p>Using SIP2 protocol, the Smart Library™ RFID system enables speedy, simple and user-friendly library transactions for library staff and borrowers. This includes check out, check in, returns, putting items on hold, stock-take and daily shelf management.</p>	<p> <a href="mailto:enquiries@fetechnology.com">enquiries@fetechnology.com</a></p> <p> 1300 731 991</p> <p> 1300 790 662</p> <p> <a href="http://www.fetechnology.com">www.fetechnology.com</a></p>


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T4		<p><b>Keston</b></p> <p>Leading distributor of all security cases including One Time, DVD/CD, Playaway, Audio Cases, Kwickcase, Zenithpac, and Red Tag. We are Australian Distributor for Phillips DVD/CD's, batteries, USB Drive and SD Cards.</p>	<p>Jenny Rogers</p> <p><a href="mailto:info@kestonholdings.com.au">info@kestonholdings.com.au</a></p> <p>☎ 02 9698 3588</p> <p>☎ 02 9698 2773</p> <p><a href="http://www.kestonholdings.com.au">www.kestonholdings.com.au</a></p>
24		<p><b>LGP NSW</b></p> <p>Local Government Procurement (LGP) has been established to provide a fully integrated procurement service to councils and associated organisations in NSW. LGP also has the ability to assist Not for Profit Groups across Australia with their procurement needs. LGP was established by the Local Government and Shires Associations of New South Wales on behalf of its members to create a procurement operation dedicated to meeting the specific needs of Local Government.</p>	<p><a href="mailto:info@lgp.org.au">info@lgp.org.au</a></p> <p>☎ 02 8270 8711</p> <p><a href="http://www.lgp.org.au">www.lgp.org.au</a></p>
15		<p><b>Libero (Insight Informatics)</b></p> <p>An Australian-made web-based library management solution that supports the strategy of hundreds of Australia's public libraries and the objectives of their staff and customers, daily.</p> <p>With over 25 years industry focus and an international client base, LIBERO software, services and experience combine to offer libraries – large and small, and of all specialisation – a single partner that can provide the very best technology and advice to achieve strategic objectives.</p>	<p>Ben Cronin</p> <p><a href="mailto:benc@libero.com.au">benc@libero.com.au</a></p> <p>☎ 07 3356 3631</p> <p><a href="http://www.libero.com.au">www.libero.com.au</a></p>


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		<p>We have a track record of success that cannot be denied: with a design focus on quality, and providing customers with flexibility to grow and change with time, LIBERO is proven to satisfy the needs of a diversity of libraries and organisations, overcoming everyday challenges and long-term, strategic goals, no matter how unique.</p> <p>Find out what we can do for your library today....www.libero.com.au</p>	
18		<p><b>Library Ideas (USA)</b></p> <p>Library Ideas, LLC is a global media company focused on libraries, based in Virginia, USA. The Company offers The Freegal Music Service (with content from Sony Music and 10,000 other labels), The Freading e-book Service, and Rocket Languages as part of its developing product suite</p>	<p>Jim Petersen</p> <p>✉ info@libraryideas.com</p> <p>☎ 1 630-297-3321</p> <p>☎ 1 571-730-4300</p> <p>jimp@libraryideas.com</p> <p>🌐 www.libraryideas.com</p>
23		<p><b>Marcom Projects</b></p> <p>Marcom Projects is an Australian owned company and a member of the Australian Scholarships Group. We have been marketing and distributing DVDs to state and public libraries, including shelf ready services for nearly 25 years. We have access to all new releases in home DVD market and an extensive range of over 5000 exclusive titles</p>	<p>Pamela Gibson</p> <p>✉ pam@marcom.com.au</p> <p>☎ 07 3340 8900 or 0419 79 09 07</p> <p>☎ 07 3340 8999</p> <p>🌐 www.marcom.com.au</p>
27		<p><b>My Career Match</b></p> <p>My Career Match is the ultimate online career assessment that offers members</p>	<p>Nathan Chanesman</p> <p>✉ Nathan@mycareermatch.com.au</p>




Stand	Logo	Exhibitor	Contact
		<p>knowledge of themselves and the careers that best match their strengths. It encourages self discovery (who are you; what are you good at?); highlights careers that best suit, and delivers 'must know' information about how to write a winning resume. Suitable for all ages and backgrounds. Customised library edition out now.</p>	<p>☎ 02 9332 4288 or 0418 100 012</p> <p>☎ 02 9332 4699</p> <p>🌐 mycareermatch.com.au</p>
T9		<p><b>National Year of Reading &amp; Public Libraries NSW (CPLA)</b></p> <p>Public Libraries New South Wales (PLNSW) represents the interests of public libraries and their users throughout New South Wales.</p> <p>PLNSW has a vital interest in improving library services and access to information resources for all people living in New South Wales through a range of initiatives, joint ventures and partnerships.</p>	<p>Graham Smith</p> <p>✉ dysonsmith@idx.com.au</p> <p>☎ 02 4937 2653</p> <p>Keryl Collard</p> <p>☎ 02 49349704</p> <p>✉ kerylc@maitland.nsw.gov.au</p> <p>🌐 www.love2read.org.au</p>
TA		<p><b>Nielsen BookData</b></p> <p>Nielsen Book has four key brands: Registration Agencies (ISBN and SAN Agencies for UK &amp; Ireland, ISTC), BookData, BookNet and BookScan. The Nielsen BookData service provides comprehensive, enriched and timely bibliographic data worldwide. There is a range of information services for booksellers, libraries and publishers in 100 countries around the world. The Nielsen BookNet service provides value-added transaction services to the industry. The Nielsen BookScan service provides the world's only continuous retail monitoring service for English-language books in the UK, Ireland, US, Australia, South Africa, Italy, New Zealand, Denmark and Spain. The company launched LibScan last year, allowing the collection and analysis of library borrowing data. To-date, 51 UK public library authorities have joined the panel and the aim is to continue building this number in 2010. The group employs 120 staff in the UK. The company is wholly owned by The Nielsen Company.</p>	<p>Rae Smyth</p> <p>✉ info@nielsenbookdata.com.au</p> <p>☎ 03 9723 5802</p> <p>☎ 03 9923 6226</p> <p>🌐 www.nielsenbookdata.com.au</p>




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22		<p><b>OCLC</b></p> <p>OCLC is a worldwide library cooperative, owned, governed and sustained by members. We aim to work together to improve access to the information held in libraries around the globe, and find ways to reduce costs for libraries through collaboration.</p> <p>In Australia we provide solutions that will help you serve your library users more effectively – including our library management solution Amlib, our discovery system WorldCat Local, our VDX Interlibrary loan/document delivery system and our soon to be released Web-scale Management Services that introduces the efficiencies of cloud based services working at web-scale to library management systems.</p>	<p>☎ 1300 260 795 or 03 9929 0800</p> <p>✉ Australia@oclc.org</p> <p>☎ 03 9929 0801</p> <p>🌐 www.oclc.org</p>
26		<p><b>Oxford University Press (UK)</b></p> <p>Oxford University Press is a department of the University of Oxford. It furthers the University's objective of excellence in research, scholarship, and education by publishing worldwide. In addition to publishing over 4,600 new books each year, Oxford University Press is a major provider of online information to libraries and individuals worldwide.</p>	<p>Tina Argyros</p> <p>✉ tina.argyros@oup.com</p> <p>☎ 03 9934 9236 or 0419 911 906</p> <p>☎ 03 9934 9100</p> <p>🌐 www.oup.com.au</p>
14		<p><b>RAECO</b></p> <p>With over 45 years of knowledge and experience in libraries, Raeco® is dedicated to creating quality learning centres of the future. As a supplier, manufacturer and consultant, Raeco® offers a vast range of library specific furniture, shelving, display and signage solutions, as well as book covering, audio visual solutions, processing supplies, storage and technology products.</p>	<p>Cheryl Lennon</p> <p>✉ clennon@raeco.com.au</p> <p>☎ 1300 727 231</p> <p>☎ 1300 727 241</p> <p>🌐 www.raeco.com.au</p>



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2		<p><b>Read How You Want</b></p> <p>After more than four years of testing, ReadHowYouWant has successfully developed award-winning conversion technology that reformats existing books into high quality, alternative formats quickly, easily, and at price points comparable to standard format books.</p> <p>We currently have representatives working with publishers in Australia and New Zealand, the United States and Canada, and the United Kingdom. Since our books are printed on demand and our electronic formats are delivered on demand, we are able to offer books throughout the world as long as the country is within the book's copyright.</p>	<p>Margaret Howse</p> <p> <a href="mailto:margaret@readhowyouwant.com">margaret@readhowyouwant.com</a></p> <p> 02 9310 2288 or 0405 033 566</p> <p> 02 9319 1416</p> <p> <a href="http://www.readhowyouwant.com">www.readhowyouwant.com</a></p>

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17		<p><b>Sound Text Media</b></p> <p>Sound Text Media Pty Ltd (STM) is an Australian owned company.</p> <p>Sound Text Media commenced trading in 1999 as a specialist library supplier for children's backlist, adult literacy resources and audio resources. Since its commencement, Sound Text Media has continued to specialise but has expanded to become a well known mainstream library supplier specialising in children's and young people's resources (book and non-book), literacy and indigenous resources for children and adults; and adult non fiction resources.</p> <p>Sound Text Media is a highly skilled company formed by librarians with a team of professionals who have worked in public libraries and/or the library supply industry and publishing enabling us to provide high quality services in:</p> <ul style="list-style-type: none"> <li>• Supplier aided selection, profiles, standing orders and acquisition of resources - book and non-book;</li> <li>• Cataloguing - Libraries Australia, OCLC to local system cataloguing;</li> <li>• End Processing - full shelf ready service; including RFID.</li> </ul> <p>These services are conducted by Sound Text Media Pty Ltd on site at their Tullamarine, Victoria warehouse.</p> <p>Staff has an excellent reputation in the field and a desire to provide a tailored service with a customer focus to libraries.</p>	<p>Anne Stuchbery ☎0407228832</p> <p>Daniel Ganzenmuller ☎0411 516 360</p> <p>Office ☎03 8336 1280 ☎03 8336 1286</p> <p>✉info@soundtextmedia.com.au 🌐www.soundtextmedia.com.au</p>

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7		<p><b>Southern Scene</b></p> <p>Southern Scene is an Australian family owned company which has over 30 years experience in supplying Large Print and Audio Books to Australian libraries. We are privileged to be the premier supplier for both adults and children.</p> <p>We serve Australian libraries through the provision of quality products and excellent service. Our aim is to improve our service and communication with all our clients in order to continually develop products and services to meet their individual needs.</p> <p>Southern Scene has a clear commitment to libraries and derives intense satisfaction from being part of libraries' service to the community. Southern Scene is proud to have become involved in sponsorship &amp; community projects within the wider community. Australian stock lists and prices can be downloaded here.</p> <p>Due to the legalities of globalisation Southern Scene is only permitted to supply the Australian market. Unfortunately we are unable to supply overseas identities or any private identity.</p>	<p>Richard Churm</p> <p>✉ info@southernscene.com.au</p> <p>☎ 02 9502 4400</p> <p>☎ 02 9502 4656</p> <p>🌐 www.southernscene.com.au</p>

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10		<p><b>The QLS Group</b></p> <p>The QLS Group is a 32 year privately owned &amp; operated “Australian” specialist Library Equipment Supplier.</p> <p>By having offices in Brisbane &amp; Melbourne as well as agents in Adelaide, Darwin &amp; Cairns and soon a new office in Sydney, allows QLS to offer a full range of Library Equipment &amp; Services including Library Relocations, Library Layouts, Custom Made Furniture, Book Preparation &amp; Repair Workshops</p>	<p>Andrew Lee</p> <p>✉ sales7@qls.net.au</p> <p>☎ 0407 425 868</p> <p>☎ 07 3899 0844</p> <p>🌐 www.qls.net.au</p>
T1		<p><b>Thorpe Bowker</b></p> <p>Founded in Australia as D W Thorpe in 1921, THORPE-Bowker collects, aggregates and Publishes information about the Australian and international book industries. This information is available to both book retailers and libraries via our product range which includes Books In Print, Syndetics, LibraryThing for Libraries, Data Services, BookNet, PacStream, as well as media products Bookseller+Publisher magazine, the Weekly Book Newsletter, Media Extra and Library News.</p>	<p>Matthew Hunter</p> <p>✉ library@thorpe.com.au</p> <p>☎ 03 8517 8333</p> <p>☎ 03 8517 8399</p> <p>🌐 www.thorpe.com.au</p>
T2		<p><b>Tutoring Australasia</b></p> <p>Congratulations to the 300 public libraries that have delivered 450,000+ homework conversations since 2006. Your local families have on-demand chemistry, biology, physics, English, and maths homework help from Australian experts, all with their library card.</p> <p>Does your library offer Australia’s most popular, cost-effective, inclusive, and practical education support?</p>	<p>Alane Kataria-Rennie</p> <p>✉ akataria-rennie@yourtutor.com.au</p> <p>☎ 02 8090 7793</p> <p>🌐 www.yourtutor.com.au</p>

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T11		<p><b>Ulverscroft</b></p> <p>Ulverscroft were the first publisher and distributor of large print books in the world.</p> <p>Ulverscroft are the largest publisher and distributor of large print and unabridged audio to libraries worldwide. Our product is distributed exclusively by Ulverscroft.</p> <p>Ulverscroft supply fully shelf ready product. We now publish and distribute Daisy format audio.</p>	<p>Sandra Lavender ✉slavender@ulverscroft.com.au</p> <p>Francis Richardson ✉frichardson@ulverscroft.com.au</p> <p>☎02 94362622</p> <p>☎02 9906 5379</p> <p>🌐www.ulverscroft.com.au</p>
5		<p><b>University Co-operative Bookshop Ltd</b></p> <p>The Co-op Bookshop is an Australian membership based not-for-profit co-operative with 35 stores around the country and online ordering with free deliver at <a href="http://www.coop-bookshop.com.au">www.coop-bookshop.com.au</a>.</p> <p>The Co-op Bookshop stocks professional titles, along with fiction and general non-fiction and more. We have relationships with over 300 suppliers in Australian and Overseas.</p>	<p>Stephen Mason ✉smason@coop-bookshop.com.au</p> <p>☎0434 551 144</p> <p>☎02 9212 3372</p> <p>🌐www.coop-bookshop.com.au</p>
T7		<p><b>Wave Sound</b></p> <p>Wavesound provides Australian Libraries with local service and support to the renowned Clipper Brands.</p> <p>The best global selection of unabridged contemporary titles available in Large Print, Audio and Downloadable products.</p> <p>A subsidiary of WF Howes UK and Recorded Books US.</p>	<p>Andrew Pentecost ☎0414 559 329 ✉andrew.pentecost@wavesound.com.au</p> <p>Michael Hanify ☎0414 549 453</p>

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12		<b>Wheeler's (NZ)</b> Our newly released Wheeler's ePlatform is a locally developed, cost effective eBook library lending platform. Local content, local customer service and great pricing. Wheeler's Books is an established, comprehensive library supplier of books, DVDs and now eBooks – offering a world-wide database of 11 million hard copy titles, cataloguing, processing and selection.	✉paul@wheelersbooks.com.au ☎1800 033 057 🌐www.wheelersbooks.com.au
21		<b>World Book</b> For over 90 years, World Book has been the leader in producing general reference works. Schools and Libraries around the world consider World Book products to be a vital resource, providing valuable, accurate, and up-to-date reference information in all communication mediums: print and online. For more information, visit our website	Catherine Hain ✉cathy@worldbook.com.au ☎02 9902 3404 📠02 9439 4289 🌐www.worldbooks.com.au