

education, immigration and professional registration. Our knowledge and experience of the IELTS Test informs the IELTS Online test preparation course, IELTS Master. The Master course provides test practice in all four language skills -Listening, Speaking, Reading and Writing.

3.00pm – 3.15pm

Coffee Break

3.15pm – 3.45pm

Bolinda Digital

Andrew Pentecost (Bolinda Sales Executive)

Bolinda is Australia's number one publisher of audio content, with an extensive list of international and national bestselling titles. Bolinda has always made a point of consistently ensuring cutting edge technology, while preserving the highest of quality in the product. Bolinda has launched Bolinda Digital, a library specified solution that enables members to download their favourite audiobooks from their local library website.

3.45pm – 4.15pm

Wavesound eAudiobooks

Tina Muncaster (Wavesound Library Consultant)

Wavesound is the exclusive distributor of Clipper Audio, Clipper Large Print, Playaway units and now downloadable audiobooks in Australia.

Our lists always contain the latest exclusive new releases from a wide range of international bestselling authors such as Peter Temple, Nicci French, Harlen Coben and Ian McEwan, as well as popular classics from George Orwell, Rudyard Kipling and PG Wodehouse.

4.15pm—4.30pm

Summing up - Ellen Forsyth

Acknowledgements

The State Library of New South Wales for its generous sponsorship of today's lunch and coffee breaks.
Our presenters and their companies for their enthusiastic participation.

eResources Demonstration and Trade Show

24th August 2010

Max Webber Library Function Centre
Blacktown

Organised by

BLACKTOWN CITY LIBRARIES

and supported by the

STATE LIBRARY OF NEW SOUTH WALES

Programme

9.30am – 10.00am **Introduction - Ellen Forsyth**

10.00am – 10.45am **EBSCO Publishing NetLibrary
Luke McKeown (Regional Sales Manager)**

NetLibrary offers a growing catalogue of more than 200,000 titles eBooks and 13,000 eAudioBooks from over 500 publishers. NetLibrary launched the eBook category and is fast growing to become the eContent provider of choice for academic, community college, public, medical, corporate and many other libraries. It offers easy-to-use functionality with access to multiple formats and best-selling titles from the world's leading publishers. NetLibrary represents a unique dual heritage: a trusted partner for librarians and publishers, with a firm commitment to technological innovation on behalf of end-users.

10.45am – 11.15am **ebrary
Kristine Qiu
Asia Account Manager, ebrary will be presenting from
the US West Coast and Mal O'Brien (NSW Sales
Representative for James Bennett)**

James Bennett Pty Limited is a major Australian based library supplier and has been servicing libraries since 1964. James Bennett offers a total package of products and services designed to complement all supply arrangements. We have the proven ability to select, source and present a comprehensive range of public library materials and as part of the Baker & Taylor group we offer ebrary® has been a strategic partner of Baker & Taylor since March 2009. ebrary® is a leading provider of e-content services and technology. The company helps libraries, publishers, and other organisations worldwide disseminate valuable information to end-users through a flexible e-content platform. Public Library Complete: A new pilot program from ebrary® was launched at the ALA Conference in Washington in 2010. This is the first demonstration of the product to Australian libraries. Public Library Complete will be available through James Bennett Pty Limited.

11.15am – 11.30am **Coffee Break**

11.30am – 12.30pm **OverDrive Digital Library Reserve
Mike Shontz (Business Development Account Executive)
will be presenting from the US**

Founded in 1986, OverDrive has become the leading provider of eBook technologies and Digital Rights Management solutions for publishers, libraries, schools and retailers. OverDrive is a key technology supplier and distributor of premium digital content.

12.30pm—1.00pm **Blio
Mal O'Brien (NSW Sales Representative for James
Bennett)**

Blio is eReader software designed for reading electronic versions of books, newspapers and magazines. Blio raises the bar for the graphical display and navigation of e-content, delivering a superior, colour reading experience. Unlike other eReaders, Blio can preserve your book's printed format, including layout, fonts, and images true to the book's original form, and in colour. The extensive Blio Bookstore was created in partnership with Baker & Taylor, the world's largest distributor of literary content and value-added services, and the world's largest publishers.

1.00pm – 1.45pm **Lunch**

1.45pm – 2.30pm **Infobase eBooks
Simon Cohen and Sue Proud (Warner Books)**

As The Information Specialists Warner Books continues to respond to the constantly evolving needs of the library marketplace. Our prestigious list of imprints and newly launched electronic products (28 databases and over 4,000 eBooks), coupled with a customer service approach which is truly focused on service, has seen Warner Books emerge as the pre-eminent supplier of information to school, academic, and public libraries throughout Australia.

2.30pm – 3.00pm **IELTS Online
David Harris (Centre for Macquarie English Deputy
Head-IELTS)**

The Centre for Macquarie English, located at Macquarie University, offers stand-alone online English plus preparation for the International English Language Testing System (IELTS) test, the benchmark of English proficiency used worldwide for entry to higher